Appendix 1 - OTH delivering for Manchester

Case Study 1 - PlanBee

Since the launch of PlanBEE in 2021 the project has supported 2 cohorts and with a 3rd cohort due to commence in September 23. The success of the scheme has seen employees from other major construction projects in the city join the scheme, securing its long-term sustainability and creating more opportunities for residents.



Case Study 2 - Tracey Cartledge

Since joining the project Tracey has been a great advocate for Social Value rising to the challenges of maximising opportunities by creating bespoke apprenticeships in a construction niche role.

Tracey Cartledge

Social Value Lead - Mosaic Restoration Company



I joined the project in June 2022 to work with the Mosaic Restoration Company on the restoration of the many marble mosaic corridors in Our Town Hall, as well as the Jesse Rust glass mosaic ceiling in the main Albert Square entrance hall. Part of my role also is to ensure that – as a team – we achieve our social value targets.

Taking up the role of Social Value Lead has been a great way to facilitate training and education opportunities for the people of Manchester within our remit as well as being a chance for me to learn more about social value and improve my own skills and knowledge. Mosaic restoration is a particularly niche area of construction but, despite the challenges, we were able to create bespoke apprenticeships for local people to benefit from and that has been both rewarding and encouraging for the future of the craft.

Case Study 3 - Abdul Tahir

Since joining the project Abdul has progressed from apprentice, through Technician and is now a Project Manager with Mace, a part of the team helping to deliver the OTH project. In addition to his project management duties, Abdul strives to set an example and help to mentor the other apprentices joining the project in his wake.



Abdul Tahir
Degree Level Apprentice Project
Manager, Mace

Chamber of Commerce Apprentice of the year. Following this and the completion of his level 4 apprenticeship at Mace, Abdul remained on the Our Town Hall project whilst

In 2019, Abdul won the Greater Manchester

studying a degree level apprenticeship.

Still employed by Mace, in position as a degree level Assistant Project Manager, Abdul has been coordinating the efforts of the design team in streamlining the social value processes of all project consultants. Further to this Abdul has been collaborating with multiple employers on the project to deliver activity in Manchester schools, including careers fairs and STEM sessions.

"Due to the scope of social value on this project, it provided me with an opportunity to start the practical element of my apprenticeship whilst ensuring I complete my degree on the side.

To start my career on such a prestigious project was not an easy task, but the strong foundation it has built for me is unparalleled. I was also provided with the opportunity of creating a large network due to the rotation programme I had in my first 2 years. The level 4 apprenticeship programme helped me decide the career path I wanted to follow, as did the advice from professional colleagues who were always a call away.

Case Study 4 - MSA Live

The Project has supported Manchester School of Architecture's Annual programme of student-led live projects.





Case Study 5 - Our Town Hall Podcasts

The launch of the Our Town Hall Manchester Careers Podcast has helped broaden the opportunities for under-represented groups in STEM careers pathways. In June 23 a special edition podcast was created to support GM Good Employment Week, the podcast was hugely popular with over 3,000 views.



Link to podcast here

Case Study 6 – Artisan Studio and Heritage Lectures

The OTH Artisan Studio and Heritage Lectures aim to shine a light for the people of Manchester on some of the painstaking artisan work going on behind the scenes. Both have proven extremely popular and each of the lectures held to date (which are ticketed events) has been over-subscribed.

The Artisan Studio on Albert Square is a window into OTH and the artisan trades that play such an important role in the project. It is intended to inform and inspire. It is a space where artisan craftspeople take turns to demonstrate their work in a viewable and accessible setting, with presentation both by the artisans themselves and the specialist consultants also working on the project. A live commentary is provided and questions are encouraged, including about routes into these specialist craft skills. Demonstrations to date have included stone carving, mosaic cutting and setting and specialist plaster moulding.

Heritage Lectures featured to date include paintings conservation, the restoration of more than 4,000m2 of mosaics and the works which are currently underway to the Town Hall clock and carillon.

Artisan Studio Demonstrations take place on Wednesdays at 12.30pm-1.30pm and Heritage Lectures are free ticketed events held in Central Library.



